

# Tax Evasion and Inequality

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October 2017

# Introduction

How big is tax evasion in rich countries and how is it distributed?

An important question for:

- Study of income and wealth inequality

- Tax policy

- Tax enforcement

# Main challenge in the literature: hard to capture evasion at the top

Widely used source to study tax evasion: random audits

Faces two key challenges:

- Small number of rich individuals sampled

- Hard to detect complex evasion involving intermediaries (private banks, shell corp., etc.)

→ Random audits need to be supplemented by other data sources to capture evasion by the wealthy

# We analyze new data capturing evasion by the wealthy

Massive leaks from HSBC Switzerland and Mossack Fonseca (“Panama Papers”)

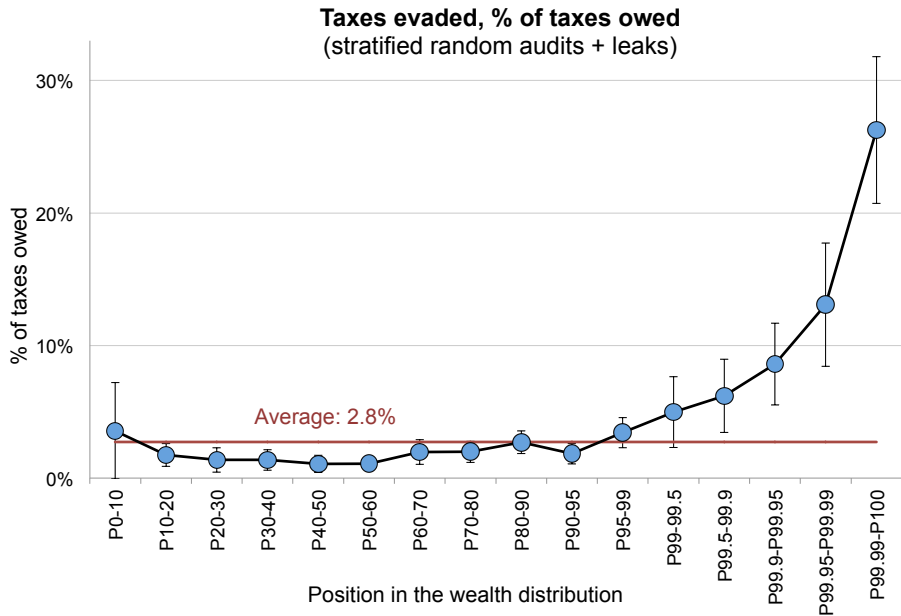
Leaks random & from big, representative intermed.

Match to tax records in Norway, Sweden, Denmark

Combine with macro stats on wealth hidden in tax havens, random audits, and amnesty data

→ First estimate of size & distribution of total evasion

# Main result: tax evasion is small overall but high at the top



# Tax Evasion by the Wealthy: Evidence from Leaks

# The HSBC leak: a unique source to study evasion through intermediaries



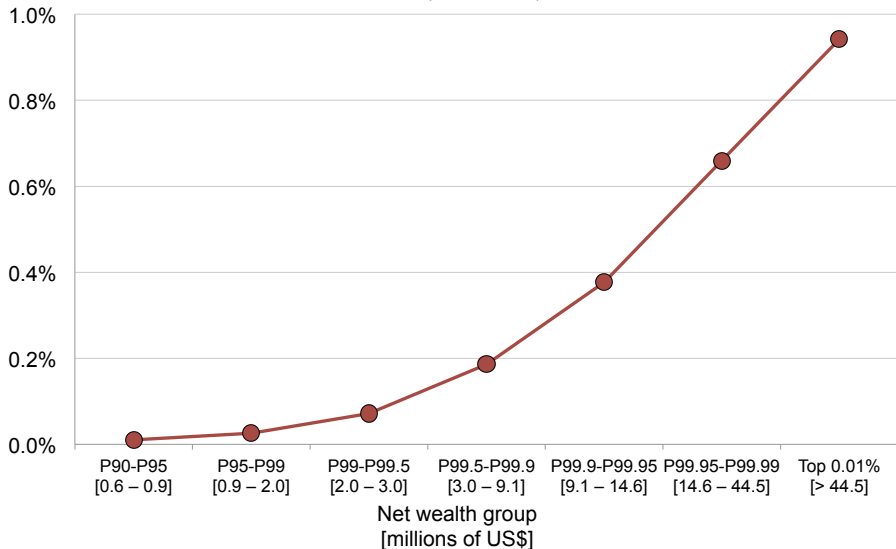
The collage consists of four panels, each with the word "security" overlaid in white text:

- Panel 1 (Left):** Aerial view of a tropical island with a white building and a small boat in the water.
- Panel 2:** A close-up of a brown teddy bear sitting on a purple surface.
- Panel 3:** A close-up of a purple login form with a yellow padlock icon, a "Password" label, a field containing "\*\*\*\*\*", and a blue "Anmelden" button.
- Panel 4 (Right):** A white background with the text: "The more you look at the world, the more you recognise that what one person values may be different to the next." Below this is the HSBC logo and the tagline "The world's local bank".

© HSBC 2014

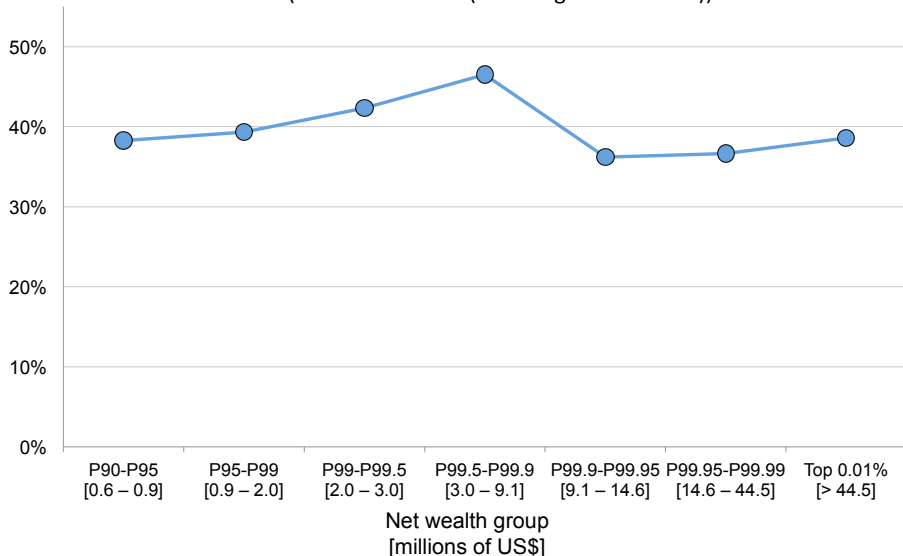
# The proba to have an unreported HSBC account rises sharply within the top 1%

Probability to own an unreported HSBC account, by wealth group  
(HSBC leak)



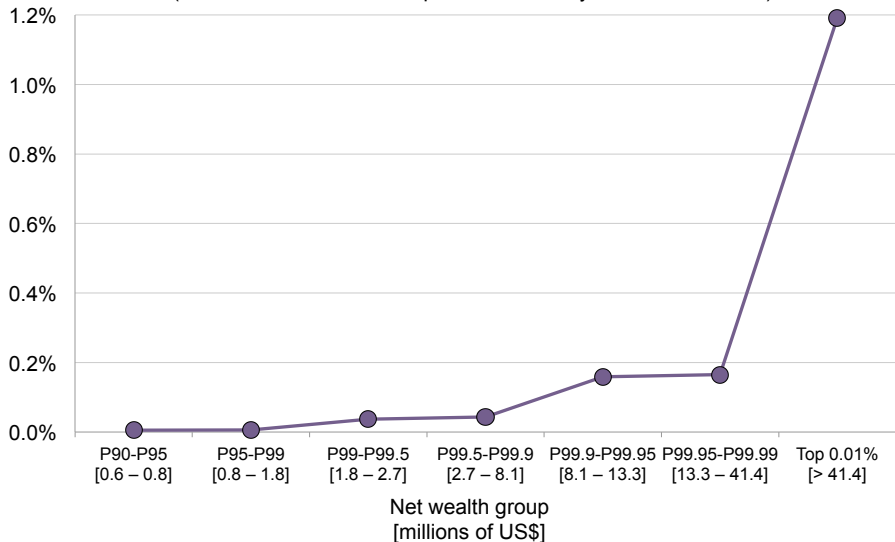
# HSBC evaders hide close to half of their wealth at HSBC

**Average wealth hidden at HSBC, by wealth group**  
(% of total wealth (including held at HSBC))



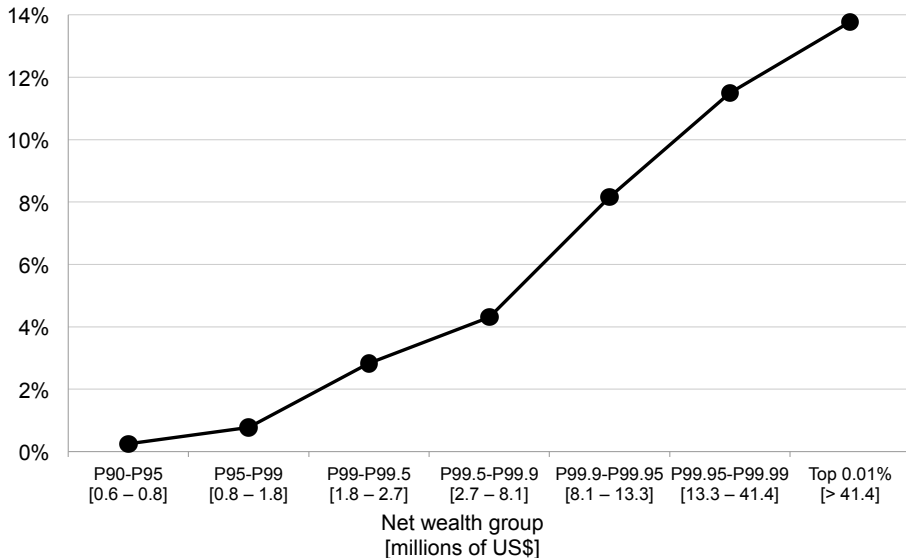
# The Panama Papers confirm the sharp gradient in use of tax havens by wealth

**Probability to appear in the "Panama Papers", by wealth group**  
(Shareholders of shell companies created by Mossack Fonseca)

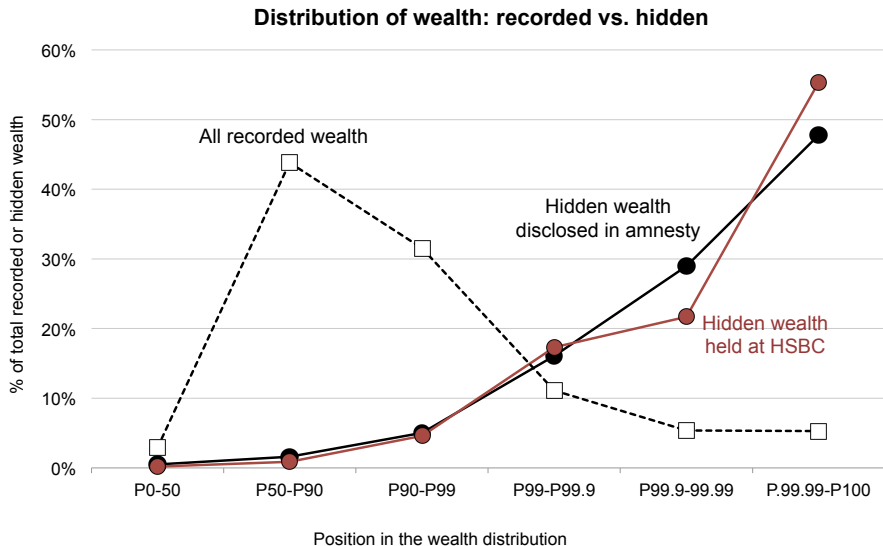


# Amnesty data show widespread evasion at the top

**Probability to voluntarily disclose hidden wealth, by wealth group**  
(Swedish and Norwegian tax amnesties)

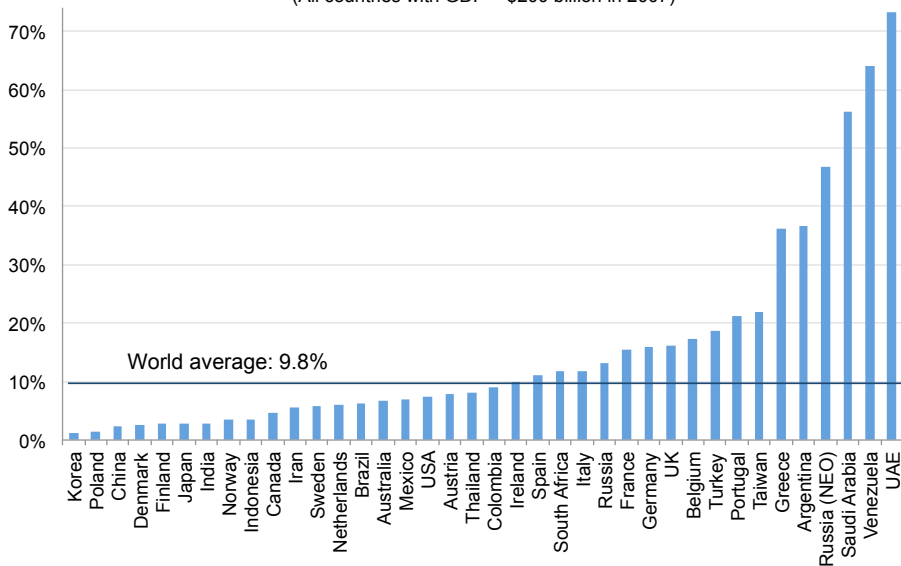


# Hidden wealth is extremely concentrated



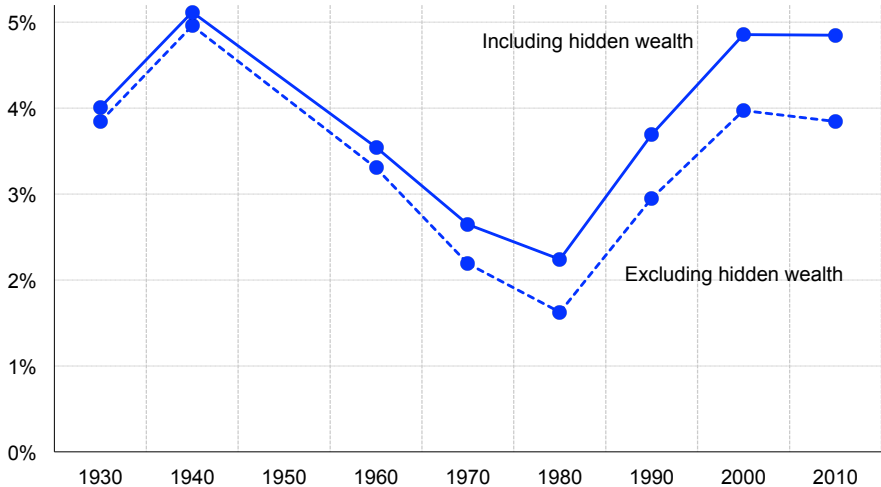
# On aggregate, Scandinavian countries own relatively little offshore wealth

**Offshore wealth / GDP**  
(All countries with GDP > \$200 billion in 2007)



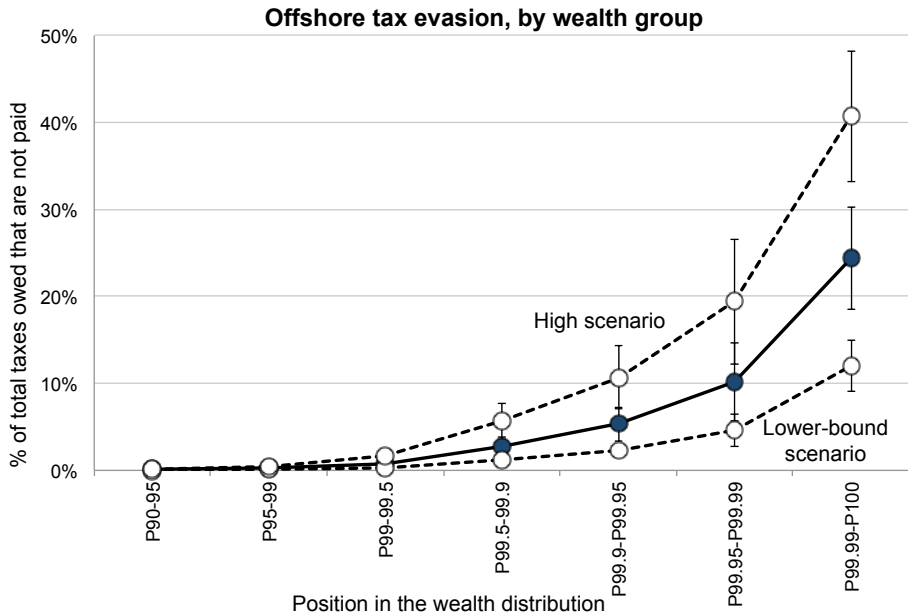
Even in countries with low total evasion, including hidden wealth  $\uparrow$  inequality a lot

Top 0.01% wealth share in Norway

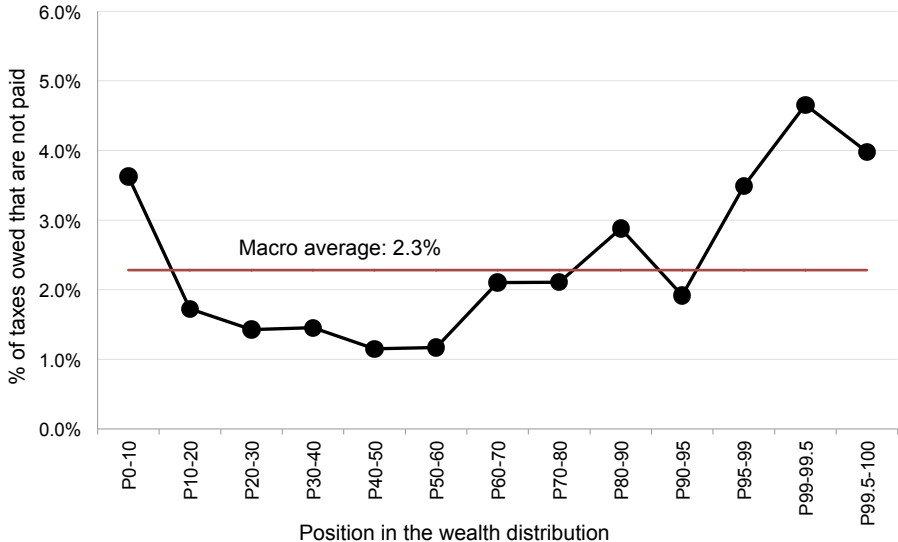


# The size & distribution of tax evasion in rich countries

# Tax evasion on hidden wealth

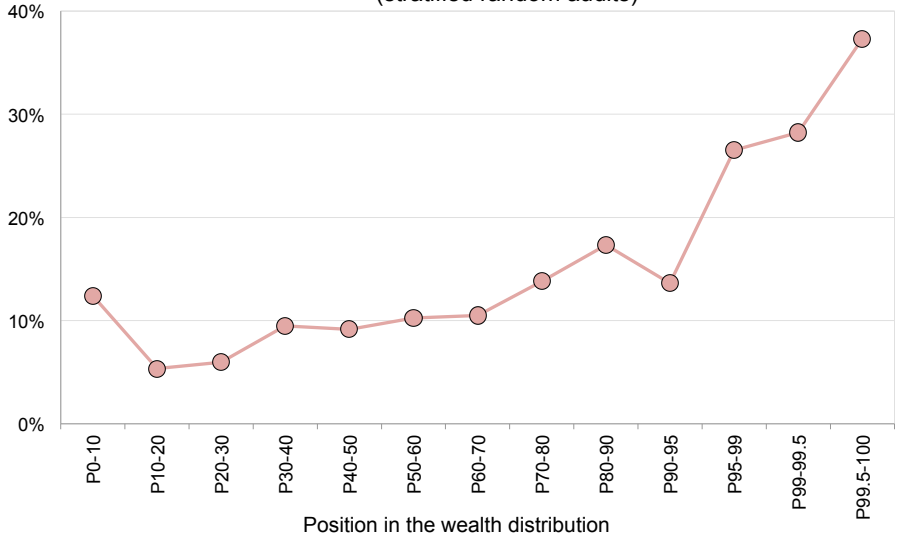


# Tax evasion detected in random audits

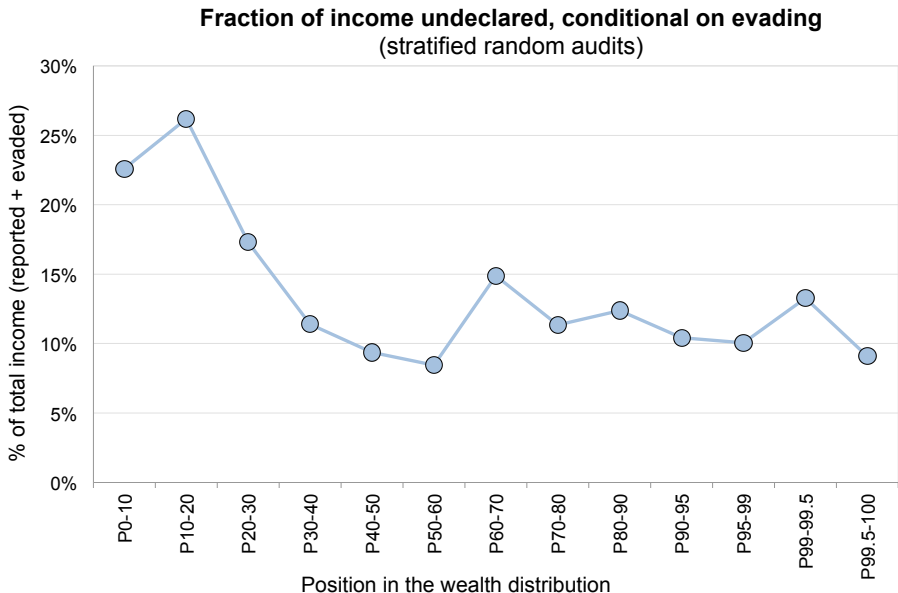


# Random audits detect a lot of errors on tax returns

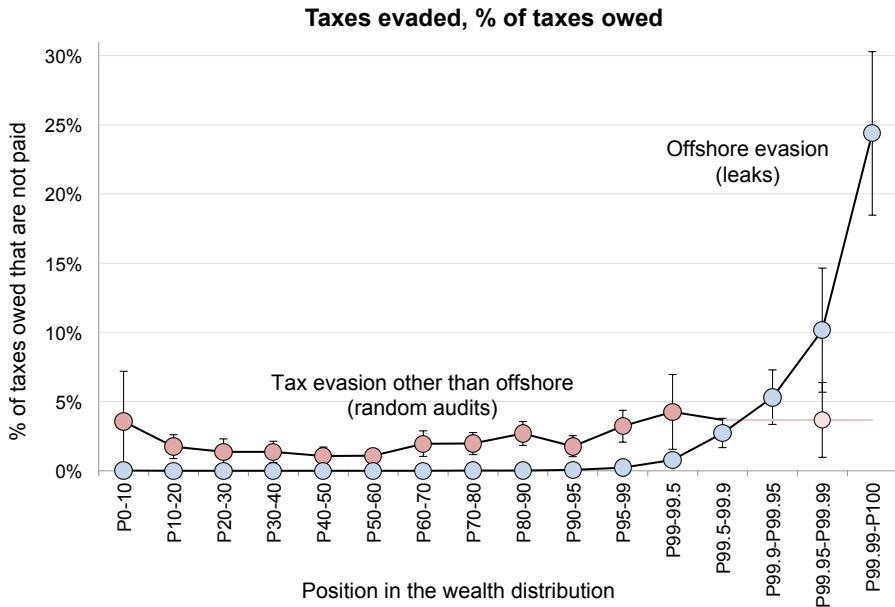
**Fraction of households evading taxes, by wealth group**  
(stratified random audits)



# But random audits fail to capture sophisticated evasion at the top



# Combining random audits and leaks



# Tax evasion makes the tax system regressive at the top



The interplay between  
evasion and avoidance

# Substitution between evasion and avoidance

Can gov. increase tax collection on the wealthy by fighting tax evasion?

Depends on substitution between evasion and avoidance

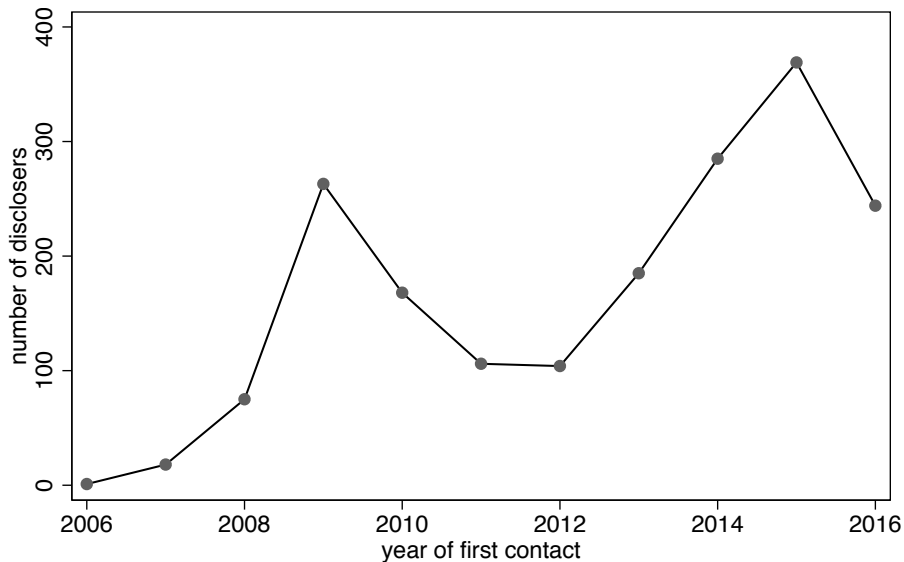
We study substitution using sample of Norwegians who use tax amnesty

They used to hide a lot of wealth

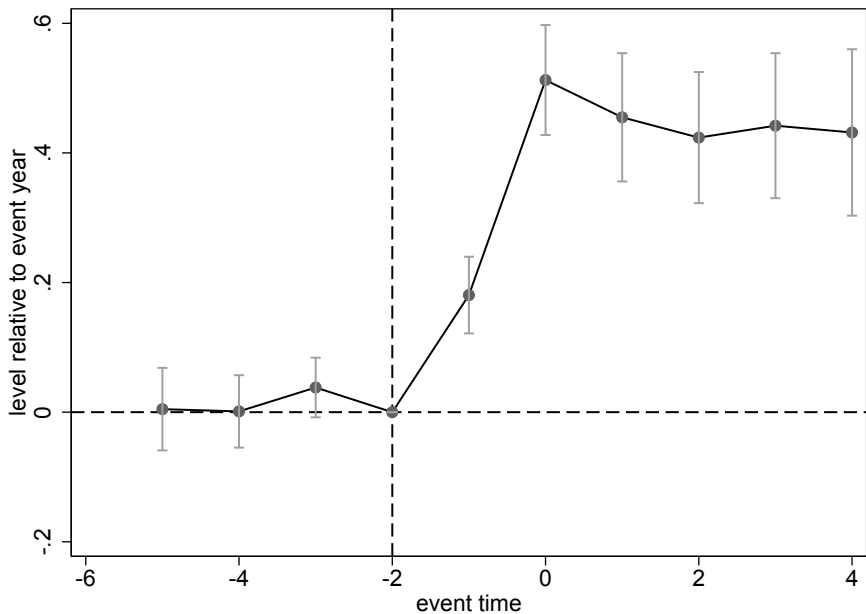
Decide to come clean

Do they start avoiding more?

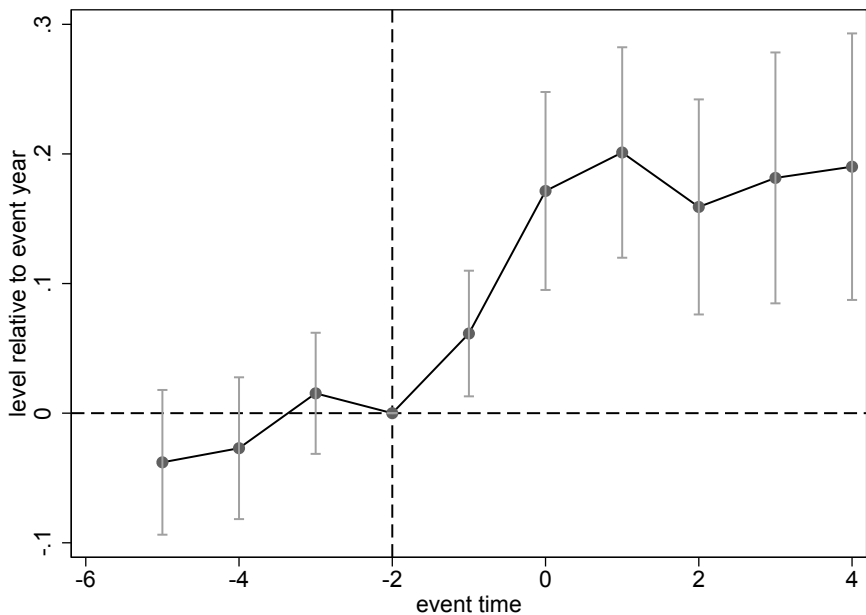
# Number of amnesty participants by year



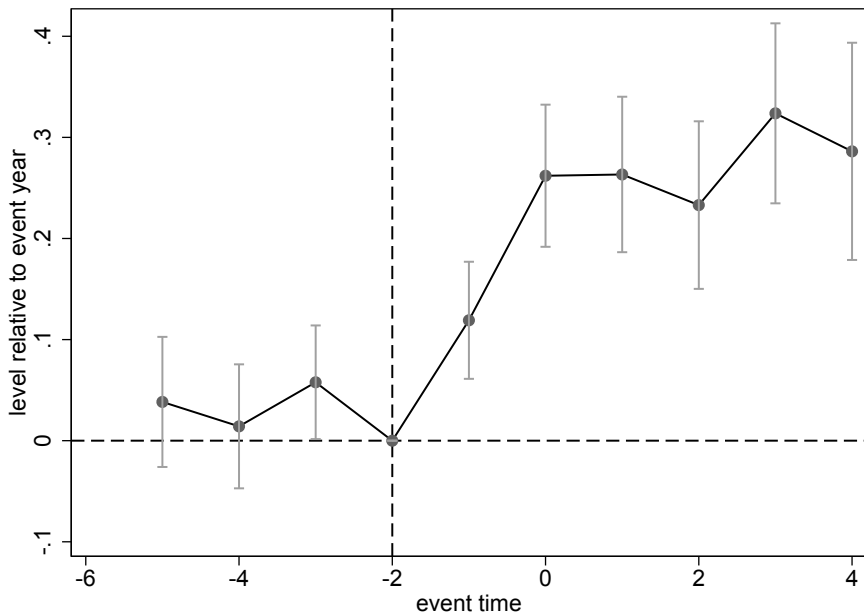
# Reported wealth increases by 60% post-amnesty



# Reported taxable income increases by 20%



# Taxes paid rise in line with income & wealth: no sign of increased avoidance



# Conclusion

# Main results

In rich economies with low self-employment, tax evasion is small on aggregate

But high at the top, strong gradient within top 1%

This can be explained by model where suppliers of tax evasion services internalize the costs of being caught

Model and evidence suggest collecting more revenue from the wealthy may be possible

# Next steps

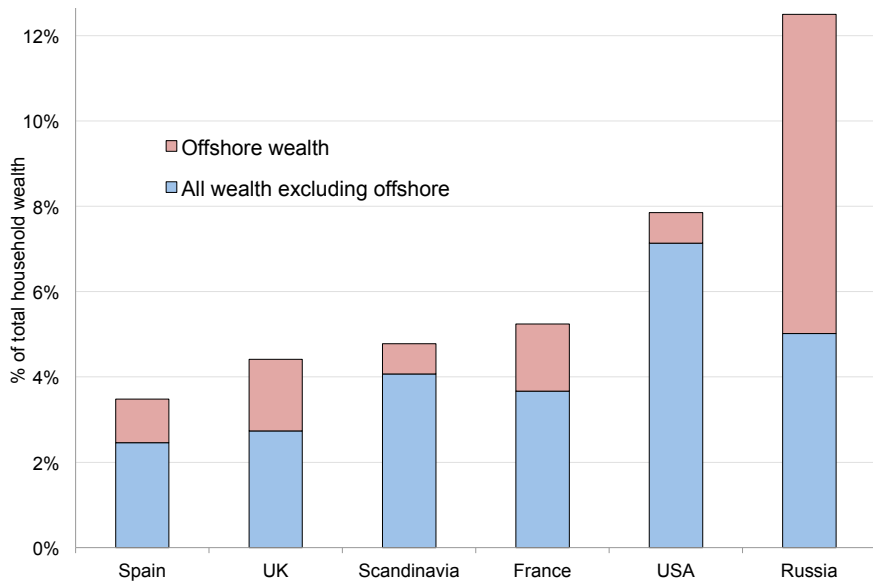
HSBC, Panama leaks and amnesty data available to many tax authorities

Our method could be applied broadly to construct distributional tax gaps in many countries

Ultimate goal is to correct global inequality statistics in a systematic way

→ Tax evasion to be included in future Distributional National Accounts & [WID.world](#) inequality series

# How offshore wealth affects inequality

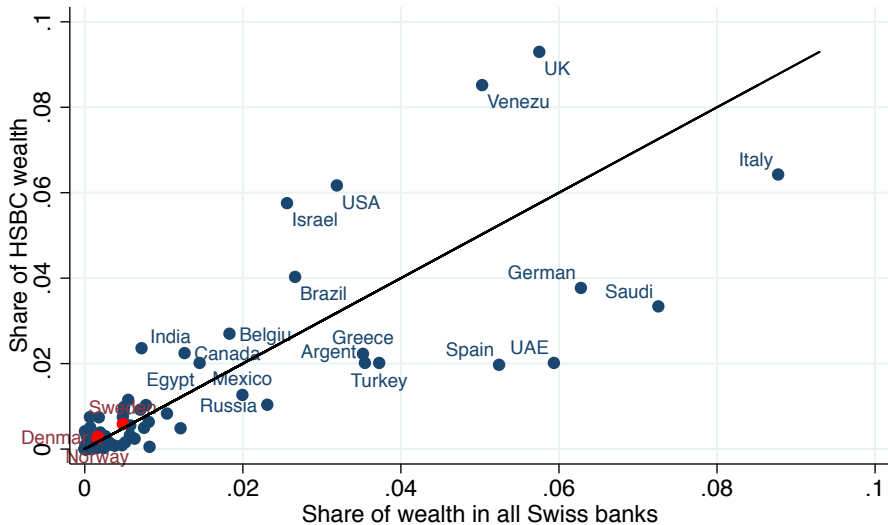


# Supplementary Slides

# Offshore wealth at HSBC, in all Swiss banks, and globally

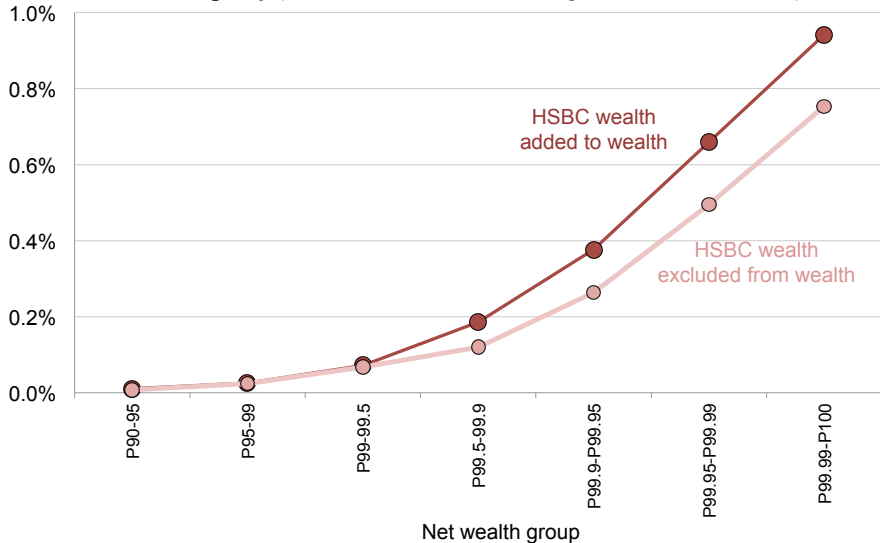
	World	Scandinavia	Sweden	Norway	Denmark
<b>A. Wealth held offshore (\$ billion)</b>					
At HSBC Switzerland Private Bank	118.4	1.01	0.49	0.32	0.20
In all Swiss banks	2,670	21.5	12.8	4.2	4.4
In all the world's tax havens (benchmark estimate)	5,620	51.0	28.4	14.1	8.4
- Bottom-up estimate	5,620	48.1	23.3	15.4	9.5
- Proportional allocation	5,620	108.8	49.0	24.0	35.9
<b>B. Wealth held offshore (% of household wealth)</b>					
In all Swiss banks	1.5%	0.7%	0.9%	0.6%	0.4%
In all the world's tax havens (benchmark estimate)	3.3%	1.6%	1.9%	1.9%	0.8%
- Bottom-up estimate	3.3%	1.5%	1.6%	2.1%	0.9%
- Proportional allocation	3.3%	3.3%	3.3%	3.3%	3.3%

# HSBC was not the “go-to” place for Scandinavians to hide their wealth



# HSBC evasion without re-ranking

**Figure S.4: Probability to own an unreported HSBC account, by wealth group (All matched accounts, including vs. excl. account value)**



# Standard errors

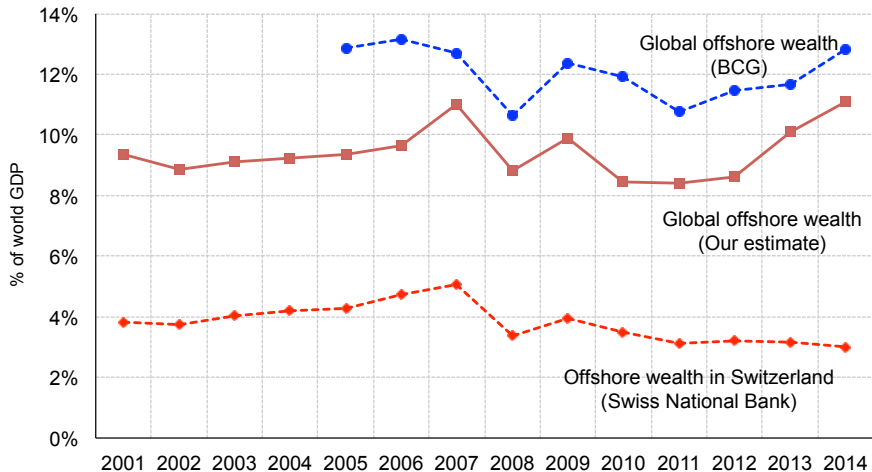
	HSBC				Panama Papers		Amnesty				HSBC + Amnesty	
	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]
	Extensive margin		Intensive margin		Extensive margin		Extensive margin		Intensive margin		Extensive margin	
Wealth group	% of all households	Test	% of evaders' wealth	Test	% of all households	Test	% of all households	Test	% of evaders' wealth	Test	% of all households	Test
P0-90	0.00 (0.00)		35.08 (9.21)	A	0.00 (0.00)		0.03 (0.00)		36.52 (1.86)	C	0.03 (0.00)	
P90-95	0.01 (0.00)		38.27 (4.45)	A	0.01 (0.00)	A	0.25 (0.01)		25.32 (2.06)	A	0.26 (0.01)	
P95-99	0.03 (0.00)		39.34 (3.51)	A	0.01 (0.00)	A	0.78 (0.02)		27.42 (1.26)	AB	0.80 (0.02)	
P99-99.5	0.07 (0.01)		42.32 (5.91)	A	0.04 (0.01)	B	2.83 (0.09)		31.02 (1.95)	B	2.89 (0.09)	
P99.5-99.9	0.19 (0.02)		46.51 (3.77)	A	0.04 (0.01)	B	4.31 (0.12)		30.89 (1.52)	B	4.49 (0.12)	
P99.9-99.95	0.38 (0.08)	A	36.19 (5.85)	A	0.16 (0.06)	B	8.16 (0.45)		31.26 (2.79)	ABC	8.51 (0.45)	
P99.95-99.99	0.66 (0.12)	A	36.63 (9.24)	A	0.17 (0.07)	B	11.49 (0.58)	A	32.84 (2.92)	BC	11.76 (0.59)	
P99.99-100	0.94 (0.30)	A	38.60 (9.34)	A	1.19 (0.39)		13.77 (1.25)	A	26.30 (4.51)	AB	14.83 (1.29)	
Number of households	10,617,167		10,617,167		7,547,170		7,547,170		7,547,170		7,547,170	
Number of tax evaders	520		300		165		8,233		1,375		8,571	

# Scandinavian macro aggregates and wealth distribution

	Scandinavia	Sweden	Norway	Denmark
<b>Macroeconomic aggregates</b>				
Adult population (thousands)	<b>14,711</b>	7,179	3,434	4,097
National income per adult (US\$)	<b>60,977</b>	49,949	87,119	58,387
Household wealth per adult (US\$)	<b>201,658</b>	184,225	189,456	242,431
Household wealth / national income	<b>331%</b>	369%	217%	415%
<b>Wealth shares (excluding offshore)</b>				
Bottom 50%	<b>2.9%</b>	5.8%	-2.6%	2.7%
Middle 40%	<b>43.8%</b>	41.3%	52.8%	41.7%
Top 10%	<b>53.3%</b>	52.9%	49.9%	55.6%
Top 1%	<b>21.8%</b>	22.1%	17.9%	22.8%
Top 0.1%	<b>10.6%</b>	11.0%	8.9%	10.4%
Top 0.01%	<b>5.3%</b>	5.7%	4.6%	4.5%

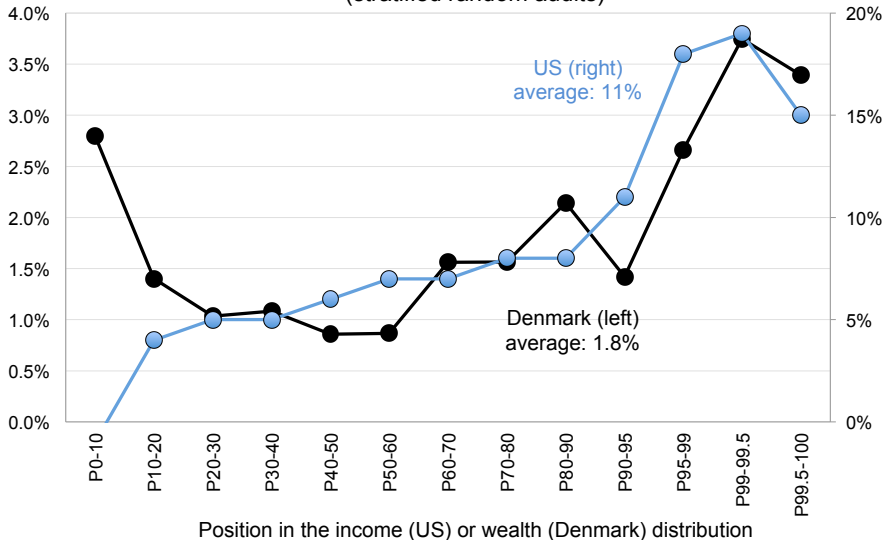
# Estimates of global offshore wealth

The global amount of household wealth in tax havens



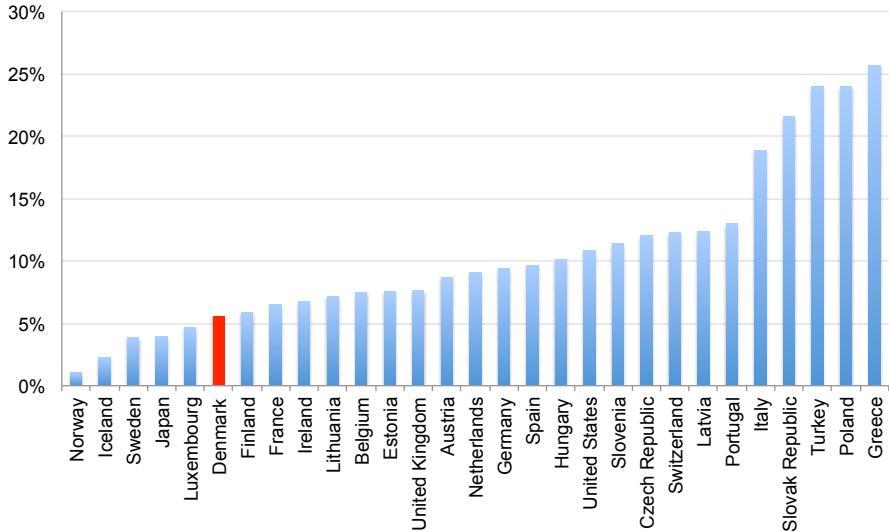
# Tax evasion in random audits: US. vs. Denmark

**Figure S.23: Fraction of income undeclared**  
(stratified random audits)



# Why is detected evasion higher in US? DCE multiplier + self-employment

**The share of self-employment income in GDP in OECD countries**  
(Gross mixed income as a % of factor-cost GDP)



Why does evasion seem to rise sharply within the top groups?



# A model of the supply of evasion services

Population of mass one with wealth density  $f(y)$

Monopolistic bank sells tax evasion services  
(historically, Swiss banks have operated as a cartel)

Charges  $\theta$  per dollar of wealth hidden

Simplification: infinitely elastic demand at price  $\theta \rightarrow$   
bank optimizes on the number of clients it serves

Manages  $k(s)$  in wealth when serves  $s = 1 - F(y)$   
and earns  $\theta k(s)$  in revenue

# The bank's problem

Bank has probability  $\lambda s$  to be caught  $\rightarrow$  fine  $\phi k(s)$

Risk-neutral bank maximizes profits

$$\pi(s) = \theta k(s) - \lambda s \phi k(s)$$

At interior optimum:

$$\theta = \left( \frac{1}{\epsilon_k(s)} + 1 \right) \phi \lambda s$$

Where  $\epsilon_k(s) = sk'(s)/k(s)$  is elasticity of the amount of hidden wealth managed with respect to  $s$

# The Pareto case

If wealth Pareto-distributed, supply of evasion services is:

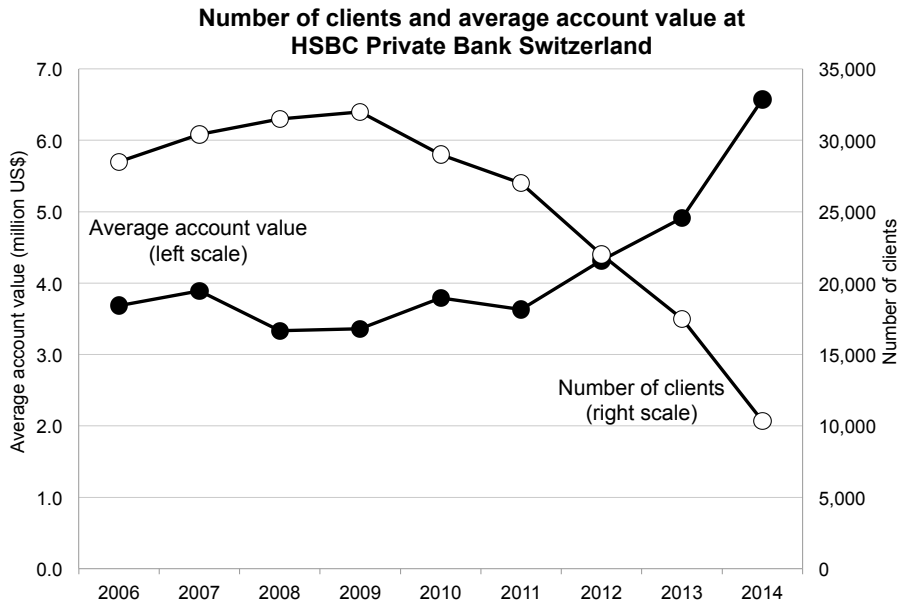
$$s = \frac{\theta}{(1 + b) \lambda \phi}$$

$b$  is the inverted Pareto-Lorenz coefficient (high  $b \rightarrow$  high inequality)

Higher  $\lambda$  or higher  $\phi \rightarrow$  fewer & richer clients

If high inequality, bank will serve tiny fraction of the pop.

# Stronger enforcement → fewer, wealthier clients



# How we estimate the impact of using the amnesty on tax avoidance

Event-study model

$$\log(y_{it}) = \alpha_i + \gamma_t + X'_{it}\psi + \sum \beta_k D_{it}^k + u_{it}$$

$y_{it}$ : reported taxable wealth, income, taxes paid

$\alpha_i$ : household fixed effects

$\gamma_t$ : time fixed effects

$D_{it}^k$ : event-time dummies

$X'_{it}$ : Controls: 10 bins of 2007 wealth  $\times$  year, 10 bins of 2007 income  $\times$  year, 6 bins of 2007 age  $\times$  year

# Amnesty participants: summary statistics pre-disclosure

	<b>All Norwegian residents (2007)</b>	
	Not amnesty participants	Amnesty participants
Number of individuals	3,807,898	1,307
<b>DEMOGRAPHICS</b>		
Age	46	58
Male	50%	63%
Number of children	2.3	2.3
Foreign born or foreign national	13%	21%
Married	41%	57%
<b>INCOME AND WEALTH (\$)</b>		
Reported taxable wealth (tax value)	20,641	2,466,276
True taxable wealth (tax value)	20,641	4,454,507
Reported taxable income	55,717	211,407
Reported taxable capital income	3,265	103,096
<b>TAX AVOIDANCE INDICATORS</b>		
Maximized dividend payments in 2005	0.7%	7.0%
Owns a holding company	0.6%	9.3%
Reports no taxable income	3.4%	1.1%
Reports no taxable wealth	2.1%	0.2%
Reports no capital income	44.4%	8.6%
Reports no wage income	23.8%	29.5%
Pays zero taxes	11.2%	2.4%
80% wealth tax reduction	0.3%	7.3%
Owns unlisted shares	3.9%	29.8%

# Pre-disclosure, amnesty participants avoid less taxes than similarly wealthy taxpayers

	(1)	(2)	(3)	(4)
	True taxable wealth	Maximized dividend payments in 2005	Owns a holding company	80% wealth tax reduction
Amnesty participant	0.0049 (0.0064)	-0.0275*** (0.0038)	-0.0433*** (0.0035)	-0.0157*** (0.0023)
Observations	524,647	724,176	724,176	724,176
R-squared	0.9839	0.0595	0.1641	0.1357
True taxable wealth	100 bins	100 bins	100 bins	100 bins
Income	10 bins	10 bins	10 bins	10 bins
age	6 bins	6 bins	6 bins	6 bins

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

# Summary of impact of disclosing previously hidden assets

	Compliance		
	(1)	(2)	(3)
	Reported wealth (in logs)	Reported income (in logs)	Taxes paid (in logs)
Post-disclosure (periods 0-2) relative to pre-disclosure (period -4 to -2)	0.4571*** (0.0403)	0.1817*** (0.0333)	0.2296*** (0.0311)
Observations	5,820,893	7,956,464	7,771,735
R-squared	0.8499	0.7255	0.8000
Individual FE, wealth x year FE, income x year FE, age x year FE	X	X	X

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

# No sign of rise in most obvious avoidance channels

	Channels of avoidance				
	(4)	(5)	(6)	(7)	(8)
	Founds holding company (dummy)	Unlisted shares (in logs)	Housing wealth (in logs)	Zero capital income (dummy)	Emigration (dummy)
Post-disclosure (periods 0-2) relative to pre-disclosure (period -4 to -2)	-0.0006 (0.0018)	-0.1141 (0.1048)	-0.0736 (0.0528)	0.0110 (0.0074)	-0.0001*** (0.0000)
Observations	8,176,582	900,957	6,142,102	8,176,582	8,176,582
R-squared	0.0944	0.8617	0.7446	0.6063	0.2515
Individual FE, wealth x year FE, income x year FE, age x year FE	X	X	X	X	X

Robust standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1